

December 18, 2019

Mark Taylor  
Department of Journalism  
Faculty of Arts  
University of Regina

Re: Verbal response to External Review

Dear Professor Taylor,

Thank you for meeting with CCAM colleagues on November 7<sup>th</sup> to discuss the External Reviewers' Report and provide us with your preliminary response. Your comments to the committee regarding the review was very helpful, and it is our hope the discussion will be useful as you craft your written response to the report.

The next step of the process is for the Department to prepare a response to CCAM and the Provost's Office. We ask for the following considerations in the preparation of your response.

- 1) Please comment on *each* of the external reviewer recommendations. This should highlight on any of the report recommendations your unit disagrees with and the rationale for the same, and include a workplan outlining the actions your unit will take to implement the report's findings.
- 2) Please place these comments within the context of the areas of focus as noted in the Academic Unit Review Operations Manual (OPS-130-005) and University's broad goals of student success, research impact, and commitment to community within the overarching themes of Indigenization and Sustainability.
- 3) CCAM recognizes that the external reviewers had extensive recommendations for the Journalism Department. While recognizing the size of the task in front of the department, we would hope that it has made significant progress in implementing a response by the time the department next meets with CCAM. We are grateful for the collegial discussions regarding the school's mandate and enrollment, curricular efficiencies, the graduate program, interdisciplinary connections to other units and

faculties, consideration for social media and communications related courses, unit visibility and approachability, and administrative and technical support. The committee recognizes that the department has done significant work on Alumni engagement and securing of industry funding, filling of the Asper Chair and planning a retreat with an external facilitator to assist with priority setting and formulation of a strategic plan.

The committee looks forward to meeting with the unit again in 15 – 18 months to discuss the progress of the unit. In advance of the 15-18 month meeting, please provide an informal written note to CCAM outlining your progress on each of the reviewer's recommendations.

In five-years' time it is anticipated that the unit will submit a final update to CCAM demonstrating the achievements of the unit as a result of the Academic Unit Review process.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Farney".

Jim Farney, Chair  
Council Committee on Academic Mission

cc: Dr. Thomas Chase, Provost and Vice-President Academic  
Dr. Kleer, Dean, Faculty of Arts